



CONTACT:

info@nitolive.org

nadia@madison-house.com

FOR IMMEDIATE RELEASE

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NATIONAL INDEPENDENT TALENT ORGANIZATION (NITO) SIGNS COLLECTIVE LETTER TO PRESIDENT JOE BIDEN OFFERING LIVE EVENT INDUSTRY SERVICES IN COVID-19 VACCINE ROLLOUT

With the initial victory of the inclusion of **Save Our Stages** and impending implementation of the **Shuttered Venue Operators Grant** by the **Small Business Administration**, the independent music community at large is not slowing down on efforts to ensure a safe return to live events and the rebuilding of our industry.

Today, **President Joseph Biden** received a letter from the **National Independent Talent Organization (NITO)** in cooperation with **AEG, Bandit Lites, The Broadway League, International Alliance of Theatrical Stage Employees (IATSE), the International Association of Venue Managers (IAVM), Live Nation, the National Association of Music Merchants (NAMM), the National Independent Venue Association (NIVA), and We Make Events** offering the live event industry's direct assistance and resources with the ongoing COVID-19 vaccination rollout.

The letter to the President states, "There are several thousand companies in the live event industry which own the equipment and infrastructure required to build vaccination sites. These organizations can design, deliver, and manage the infrastructure as well as the people needed to staff them." The letter continues, "The live events industry is one of the best prepared, best equipped, and most experienced industries in America to manage and control large crowds in a rapid, organized fashion."

Frank Riley, NITO's President states, "From the outset of the pandemic, many months ago, it was clear to us that the ultimate resolution has always been to inoculate the general public, and to reassure each and every one that it is safe to return to community activities, including live music and the performing arts. The pandemic has rendered everyone in the live events community helpless and sidelined. In order to allow many successful businesses and workers a safe and appropriate restart, we all need to join together and utilize our vast resources for vaccination sites, promotion and publicity through our outlets, and offer the full breadth of our collective industry to inform the general public."

This collective's goal is to clearly convey how this industry can best serve the cause of a safe reopening so that we may revive and regain our businesses, employees and livelihoods while delivering support in protecting public health. In the process, we stand to offer many underemployed or unemployed industry colleagues the opportunity to receive much needed compensation for their services in assisting with vaccine rollout.

RESOURCES

Link to Letter to the President

<https://static1.squarespace.com/static/5e91157c96fe495a4baf48f2/t/601024d3541806550bb5b134/1611670739698/LiveIndustryVaccinationLetter1-26.pdf>

WeMakeEvents COV-Aid Volunteer Resources:

<https://wemakeevents.org/2021/01/23/cov-aid-2021-vaccine-delivery-live-event-industry-instructions/>

NITO Media:

[Website](#) [Facebook](#) [Instagram](#) [Twitter](#) [YouTube](#)